

## SCENARIO MEDIA LIMITED

REGISTERED OFFICE : 97 MAKER TOWER 'F', CUFFE PARADE, MUMBAI- 400 005.

UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER ENDED ON 31st DECEMBER, 2010 (Amount in Lakhs)

Particulars	Quarter ended on		Nine months ended on		Previous Year ended
	Un-audited	Un-audited	Un-audited	Un-audited	Audited
	31/12/2010	31/12/2009	31/12/2010	31/12/2009	31/03/2010
1. (a) Net Sales/Income from Operations	11.65	27.87	59.26	122.58	150.57
(b) Other Operating Income					14.59
2. Expenditure					
a. Increase/decrease in stock in trade and work in progress					
b. Consumption of raw materials					
c. Purchase of traded goods	6.85	21.69	41.08	92.89	117.46
d. Employees cost	0.20	0.30	0.40	0.82	0.79
e. Depreciation	5.02	5.02	16.51	15.06	22.98
f. Other expenditure	0.15	0.14	0.49	2.57	16.86
g. Total	12.22	27.15	58.48	111.34	158.09
(Any item exceeding 10% of the total expenditure to be shown separately)					
3. Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	(0.57)	0.72	0.78	11.24	7.07
4. Other Income					
5. Profit before Interest and Exceptional Items (3+4)	(0.57)	0.72	0.78	11.24	7.07
6. Interest					
7. Profit after Interest but before Exceptional Items (5-6)	(0.57)	0.72	0.78	11.24	7.07
8. Exceptional items					
9. Profit (+)/ Loss (-) from Ordinary Activities before tax (7+8)	(0.57)	0.72	0.78	11.24	7.07
10. Tax expense				3.06	2.17
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax (9-10)	(0.57)	0.72	0.78	8.18	4.90
12. Extraordinary Item (net of tax expense Rs. _____)					
13. Net Profit(+)/ Loss(-) for the period (11-12)	(0.57)	0.72	0.78	8.18	4.90
14. Paid-up equity share capital (Face Value of the Share shall be indicated)	76.50 10.00	76.50 10.00	76.50 10.00	76.50 10.00	76.50 10.00
15. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year					
16. Earnings Per Share (EPS)	(0.07)	0.09	0.10	0.98	0.64
a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)					
b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)					
17. Public Shareholding					
- No. of shares	246,392	240,000	246,392	240,000	246,392
- Percentage of shareholding	32.21	31.37	32.21	31.37	32.21
18. Promoters and promoter group Shareholding **					
a) Pledged/Encumbered					
- Number of shares					
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)					
- Percentage of shares (as a % of the total share capital of the company)					
b) Non-encumbered					
- Number of Shares	518,608	525,000	518,608	525,000	518,608
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	67.79	68.63	67.79	68.63	67.79
- Percentage of shares (as a % of the total share capital of the company)	67.79	68.63	67.79	68.63	67.79

**NOTE :**

- 1) The above results for the Quarter/Year ended 31st December, 2010 which have been subjected to a "Limited Review" by the audits of the Company as per clause 41 of the Listing Agreement with Stock Exchange have been approved by the Board of Directors of the Company at their meeting held on 31st January, 2011.
- 2) The financial results are in accordance with the standard accounting practices followed by the company in preparation of its statutory accounts, and have been subjected to a "Limited Review" by the auditors of the Company.
- 3) In view of the Accounting Standard (AS) 22 on "Accounting for Taxes on Income" issued by the Institute of Chartered Accountants of India which is effective from April 1, 2001, the provision for tax for the Quarter/Year ended 31st December, 2010 has been provided.
- 4) As per the Accounting Standards (AS) 17 issued by the Institute of Chartered Accountants of India the company has income from various segments of business which are mentioned above.
- 5) Information on investor complaints pursuant to clause 41 of listing agreement for the Quarter ended 31st December, 2010.

Pending at the  
Beginning of the  
quarter

NIL

Received during the  
quarter

NIL

Place: Mumbai

Date: 30.01.2011

For Scenario Media Limited  
Sd/-  
Chirag Pittie  
Director