



SCENARIO MEDIA LIMITED

(I)(a) Statement showing Shareholding Pattern

Name of the Company : SCENARIO MEDIA LIMITED

Scrip Code :- 505590

Quarter ended : 30th September, 2011

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by Promoter/ Promoter Group	0	0	0
Held by Public	0	0	0
Total	0	0	0
Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the Company, assuming full conversion of the convertible securities
Held by Promoter/ Promoter Group	0	0	0
Held by Public	0	0	0
Total	0	0	0
Warrants:-	No. of warrants	As a % of total no. of warrant	As a % of total no. of shares of the Company, assuming full conversion of Warrants
Held by Promoter/ Promoter Group	0	0	0
Held by Public	0	0	0
Total	0	0	0
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities	0		

For SCENARIO MEDIA LIMITED

Registered Office : 97 Maker Tower 'F', Cuffe Parade, Mumbai - 400 005

Tel: (91 22) 4029 0011. Fax: (91 22) 4029 0033.

Director/Authorised Signatory.



SCENARIO MEDIA LIMITED

Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of Shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/Hindu Undivided Family	0	0	0	0	0	0.00	0.00
(b)	Central Government/ State Government(s)	0	0	0.00	0.00	0.00	0.00	0.00
(c)	Bodies Corporate	1	518608	518608	67.792	67.792	0.00	0.00
(d)	Financial Institutions/ Banks	0	0	0.00	0.00	0.00	0.00	0.00
(e)	Any Others(Specify)	0	0	0.00	0.00	0.00	0.00	0.00
	Sub Total(A)(1)	1	518608	518608	67.792	67.792	0.00	0.00
2	Foreign							
a	Individuals (Non-Residents							
	Individuals/ Foreign Individuals)	0	0	0.00	0.00	0.00	0.00	0.00
b	Bodies Corporate	0	0	0.00	0.00	0.00	0.00	0.00
c	Institutions	0	0	0.00	0.00	0.00	0.00	0.00
d	Any Others(Specify)	0	0	0.00	0.00	0.00	0.00	0.00
	Sub Total(A)(2)	0	0	0.00	0.00	0.00	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	518608	518608	67.792	67.792	0.00	0.00
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	0	0	0.00	0.00	0.00	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0				
(c)	Central Government/ State Government(s)	0	0	0.00	0.00	0.00	0.00	0.00
(d)	Venture Capital Funds	0	0	0.00	0.00	0.00	0.00	0.00
(e)	Insurance Companies	0	0	0.00	0.00	0.00	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0.00	0.00	0.00	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0.00	0.00	0.00	0.00	0.00
(h)	Any Other (specify)	0	0	0.00	0.00	0.00	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00	0.00	0.00
B 2	Non-institutions							
(a)	Bodies Corporate	15	9793	9793	1.28	1.28	0.00	0.00
(b)	Individuals							
(b)I	i. Individual shareholders holding nominal share capital up to Rs 1 lakh	269	166399	104199	21.752	21.752	0.00	0.00
(b)II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	5	70200	70200	9.176	9.176	0.00	0.00
(c)	Any Other -Clearing Member	0	0	0	0.00	0.00	0.00	0.00
	Sub-Total (B)(2)	289	246392	184192	32.208	32.208	0.00	0.00
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	289	246392	184192	32.208	32.208	0.00	0.00
	TOTAL (A)+(B)	290	765000	702800	100	100	0.00	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group	0	0	0	0	0	0.00	0.00
2	Public	0	0	0	0	0	0.00	0.00
	GRAND TOTAL (A)+(B)+(C)	290	765000	702800	100	100	0.00	0.00

For SCENARIO MEDIA LIMITED

Registered Office : 97 Maker Tower F, Cuffe Parade, Mumbai - 400 005.

Tel: (91 22) 4029 0011. Fax: (91 22) 4029 0033.

Director/Authorisatory.

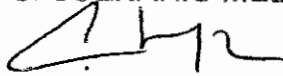


SCENARIO MEDIA LIMITED

(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"						
Sr. No.	Name of the shareholder	Total shares held		Shares pledged or otherwise		
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)
1	Scenario Communication Ltd.	518608	67.792	0	0	0
Total		518608	67.792	0	0	0

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares			
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1	GANESH B. PATEL	25700	3.359
2	PATEL JAYSHREE GANESH	9300	1.216
3	SANJAY BABULALJI JAIN	10400	1.359
4	VAIBHAV MALOO	10500	1.373
5	VIJAY CHATURVEDI	13100	1.712
6	VINAY MALOO (HUF)	10500	1.373
7	VINEETA MALOO	8302	1.085
TOTAL		87802	11.477

For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.





SCENARIO MEDIA LIMITED

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of Shareholders	Number of locked-in shares	Locked-in shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1		NIL	0	0.00
TOTAL		NIL	0	0

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1		NIL		0.00
2		NIL		0.00
	TOTAL			0

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
		NIL		NIL
TOTAL		NIL		NIL

For SCENARIO MEDIA LIMITED


Director/Authorised Signatory

Registered Office : 97 Maker Tower 'F', Cuffe Parade, Mumbai - 400 005.

Tel : (91 22) 4029 0011. Fax : (91 22) 4029 0033.

